

Privacy Statement on the processing of personal data related to the Architect Survey on Building Energy Renovation and Construction

We guarantee that the information collected in the Architect Survey will be processed by GfK Belgium (who carries out the survey).

GfK Belgium will ensure that the research project fully and strictly complies with national and EU data protection legislation and particularly the Regulation EC n°45/2001, Directive 95/46/EC and Regulation EC n°322/97. Directive 95/46/EC of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data still provides the framework of data protection within the EU, but GfK Belgium also ensures its processes abide by the latest regulations such as the GDPR.

GfK Belgium follows the rules of the ESOMAR (European Society for Opinion and Market Research) Code on Market and Social Research¹ and is a member of FEBELMAR (Belgian Federation of Market Research Institutes).

GfK has also established Corporate Guidelines. The Corporate Guidelines are principles that support GfK in its corporate actions. They reflect expectation of responsible management, good client relationships and fair behaviour among employees. The Corporate Guidelines (values, code of conduct and corporate governance code) are available on the GfK website.²

What is the purpose of this survey?

The aim of this consultation is to gather information on energy-related aspects (primarily) in non-residential constructions to advance our understanding of this market in the EU. Information provided in this consultation will be used for analysing this market and for assessing the demand and offer for building energy renovation across the EU. These analyses and findings may be published through the communication of GfK Belgium and the European Commission.

The European Commission and GfK Belgium guarantee that:

- Participation in the survey is voluntary **and is not subject to contractual obligations.**
- The information in the survey **will only be available to GfK Belgium and the European Commission.**
- The results will **only be presented in anonymised form in an overall report based on aggregated data.**

¹ http://www.esomar.org/uploads/public/knowledge-and-standards/codes-and-guidelines/ESOMAR_ICC-ESOMAR_Code_English.pdf

² <https://www.gfk.com/en-be/privacy/>

What is the legal basis of the data processing?

Any personal data shall be processed by the contractor (GfK) pursuant to Directive 95/46 of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

GfK guarantees that the information collected is processed and/or accessed only by the members of its staff who are responsible for the corresponding operations. All natural persons providing personal information to Eurofound in paper or electronic form are deemed to have unambiguously given their consent for the subsequent operations (as defined in article 5(d) of Regulation 45/2001).

What data is collected?

Relatively little personal data is collected in the survey, as it focuses on the professional experiences of architects and architect firms.

What is the origin of any personal data used for this survey?

GfK has been in contact with the Architects' Council of Europe (ACE). The ACE has requested its member organisations (i.e., the national umbrella organisations) to send out the invitations for the present survey. No personal data has been transferred to GfK.

Who are the data subjects?

Architects and architect firms in the EU.

Who has access to my personal data, to whom is it disclosed and how long are my personal data kept?

- During the data collection phase (August-September 2018), GfK Belgium may access the data in the survey replies.
- In the analysis phase (September 2018), the analysis teams of GfK Belgium and Ecofys, the expert partner in the present research, may access the data.
- In the reporting phase (September 2018 until the project is finalized in 2018), the results of the survey will be published in a report, in an anonymised format.
- Personal data are kept no longer than is deemed necessary for the purposes for which the personal data are processed (no longer than the finalization of reporting phase).

What are my rights?

Participation in the Architect Survey is voluntary. You have the right to request (1) access to your personal data, (2) rectification or erasure of your personal data, (3) restrictions on processing your personal data and (4) transfer of your personal data to another provider. You may also withdraw your consent at any time, without affecting the lawfulness of the processing performed prior to this withdrawal.

You may have recourse to the European Data Protection Supervisor at any time. The EDPS can be contacted at the following address:

European Data Protection Supervisor
Rue Wiertz 60, B-1047 Brussels, Belgium
Tel: (32) 2 283 1900, Fax: (+32) 22831950
<http://www.edps.europa.eu/>

During the data collection phase, your national umbrella organisation may send e-mail reminders to the individuals who were invited to participate. You have the right to indicate that you do not wish to receive further e-mail communication with regard to the present survey. For this purpose, please notify (e-mail) your national umbrella organisation who delivered the invitation.

How are my data stored?

Receiving, transmitting and storing personal data and sensitive personal data is strictly regulated within GfK. GfK operates its own certified 3-star data centre, where all data will be stored. The data centre is situated in Germany (Nürnberg). The GfK site is connected to two backup centres in the branch office and at a professional third-party data centre provider.

For more information, you may contact:

GfK Belgium's Project Manager: Mr Simon Quaschnig
Arnould Nobelstraat 40, 3000 Leuven, Belgium
simon.quaschnig@significant.be

GfK Belgium's Data Protection Helpdesk for the present survey:
privacy-architectsurvey@gfk.com

Annex: supporting organisations

The following EU and national-level organisations have been consulted for inviting architects and architect firms to participate in this survey

- Architects' Council of Europe (ACE)
- Bundeskammer der Architekten und Ingenieurkonsulenten (BAIK)

- Conseil National de l'Ordre des Architectes (CNOA)
- Fédération Royale des Sociétés d'Architectes de Belgique (FAB)
- Chamber of Architects in Bulgaria (CAB)
- Union of Architects in Bulgaria (UAB)
- Croatian Chamber of Architects (CCA)
- Cyprus Architects Association (CAA)
- Czech Chamber of Architects (CCA)
- Danish Architects' Association (DAA)
- Estonian Association of Architects (EAA)
- Finnish Association of Architects (SAFA)
- Conseil National de l'Ordre des Architectes (CNOA)
- Syndicat d'Architecture (SA)
- Union Nationale des Syndicats Français d'Architectes (UNSFA)
- Bundesarchitektenkammer (BAK)
- Bund Deutscher Architekten (BDA)
- Bund Deutscher Baumeister Architekten und Ingenieure (BDB)
- Vereinigung Freischaffender Architekten (VFA)
- Technical Chamber of Greece (TEE-TCG)
- Greek Association of Architects (SADAS-PEA)
- Chamber of Hungarian Architects (MEK)
- Royal Institute of the Architects of Ireland (RIAI)
- Consiglio Nazionale degli Architetti, Pianificatori, Paesaggisti e Conservatori (CNAPPC)
- Latvian Association of Architects (LAA)
- Architects Association of Lithuania (AAL)
- Ordre des Architectes et des Ingénieurs Conseils du Grand-Duché de Luxembourg (OAI)
- Kamra tal-Periti (KTP)
- Bureau Architectenregister (BA)
- Royal Institute of Dutch Architects (BNA)
- (IARP) Polish Chamber of Architects
- Ordem Dos Arquitectos (OA)
- Architects' Chamber of Romania (OAR)
- Slovak Chamber of Architects (SKA)
- Chamber of Architecture and Spatial Planning of Slovenia (ZAPS)
- Consejo superior de los colegios de arquitectos de España (CSCAE)
- Sveriges Arkitekter (SA)
- Architects Registration Board (ARB)
- Royal Institute of British Architects (RIBA)